



Popsicle Stick Bridge Competition  
<http://seattleasce.org/ymf>

**Younger Member Forum**  
**2009-10 Executive Officers**

October 21, 2009

Greetings:

**Eric Herzstein**  
Parsons Transportation Group  
President



**Rhiannon Parmelee**  
Arcadis U.S., Inc.  
President-Elect



**Josh Shippy**  
HDR Engineering  
Past-Executive



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**Erica Wygonik**  
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**Julie Werner**  
TEC Inc.  
Treasurer



**Monica Joyce**  
CH2M HILL  
Popsicle Stick Bridge  
Chair



On February 13, 2010, Seattle's American Society of Civil Engineers Younger Member Forum (ASCE YMF) will host the 15th Annual Popsicle Stick Bridge Competition for area high school students. Held in conjunction with the Puget Sound Engineering Council Engineer's Week fair, students from over twenty schools in the region will converge at the Museum of Flight to test bridges they built in their classrooms.

The competition introduces civil engineering and construction careers to high school students and is a major component of Seattle YMF's K-12 outreach efforts. As part of the program, YMF members will visit participating high schools to speak to students about civil engineering as a career choice and to kick off the bridge building competition.

We are asking for your help to provide sponsorship for the event. The Popsicle Stick Bridge Competition is free for all participants and run by YMF volunteers. Each year, the event is funded through contributions from local engineering and construction firms. Your tax-deductible contribution will help cover expenses including prizes to reward excellence in design concepts, t-shirts to recognize each student's participation in the event, and construction materials.

As a sponsor, we will include your company name on the competition website and competition materials that will be handed out to spectators at the Museum of Flight on the day of the event. Sponsors will also have their logo included on the participants' t-shirts and on a banner (if provided) displayed behind the stage at the event. If the competition receives media coverage as it did last year, you have the opportunity to be recognized by local television stations. You may also donate items (e.g. pens, notepads, etc.) for the students to take home.

Also, for the third year, your firm has the option of competing in the corporate division of the Popsicle Stick Bridge Competition. The winning corporate bridge will get the firm's name on a trophy for display in your office.

Please see the attached sheet for sponsorship opportunities. We hope that you will choose to help the Seattle YMF in hosting this worthwhile activity – every little bit helps!

If you have any questions, please contact Monica Joyce at (425) 233-3339 or [monica.joyce@ch2m.com](mailto:monica.joyce@ch2m.com). Thank you very much and we appreciate your support!

Sincerely,

*Monica Joyce*

Monica Joyce  
Popsicle Stick Bridge Chair

Encl.: Sponsorship Form

*Civil Engineers... Building a Better World by Design!*



Popsicle Stick Bridge Competition  
Museum of Flight, Seattle, WA

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Competition Chair



**PSB SPONSORSHIP REPLY FORM**

Company: \_\_\_\_\_  
Website: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

If you wish to donate items for the students, please indicate the dates and times they can be picked up by a YMF volunteer:

Please select one of the following:

- "Tacoma Narrows Bridge" Sponsorship** **\$750**  
*Competition materials and t-shirt will feature your large company logo if provided by Friday, January 15, 2010. Email logos to [seattle.asce.ymf@gmail.com](mailto:seattle.asce.ymf@gmail.com).*
- "Hood Canal Bridge" Sponsorship** **\$400**  
*Competition materials and t-shirt will feature your company logo if provided by Friday, January 15, 2010. Email logos to [seattle.asce.ymf@gmail.com](mailto:seattle.asce.ymf@gmail.com).*
- "Fremont Bridge" Sponsorship** **\$150**  
*Competition materials and t-shirt will feature your company name if provided by Friday, January 15, 2010.*
- Name your Bridge! (Other Amount)** **\$ \_\_\_\_\_**
- Yes!** *We would like to sponsor AND participate in the Corporate Division of the Popsicle Stick Bridge Competition. Send us the rules and popsicle sticks. Minimum \$100 donation please.*

Please make checks payable to  
**ASCE Seattle** and return this form and  
payment by February 1, 2010 to:  
  
**Julie Werner**  
**1450 114th Ave SE, Suite 220**  
**Bellevue, WA 98004**

ASCE is a 501(c)(3) organization. Gifts are fully deductible for income tax purposes, and a receipt will be provided.